

# Communications, Digital Media, Journalism Intern



## Organization

GenerationNation partners with schools, youth organizations, governments, businesses, media and others to educate and engage K-12 students to lead. Smart, fun, innovative programs connect K-12 education with hands-on experiences to build civic literacy and leadership from an early age. Programs include K-12 civic education, Kids Voting, Charlotte-Mecklenburg Youth Council, Youth Leadership Charlotte-Mecklenburg, Student Voice, and CLT-Meck 101.

## Major intern projects include

- Create/edit communications materials (web, digital, print)
- Assist with development and implementation a program for high school student journalists who engage in and report on civic issues and events with civic leaders and media professionals
- Assist with strategies to use digital media to deliver effective civic education and engagement programming to K-12 students, including news literacy projects
- Brainstorm, plan and implement strategies and tactics using marketing, news media, PR, and/or digital media to raise awareness for GenerationNation's mission and work
- Assist with communications and media advisory committees
- Additional opportunities in related projects

*Note: projects will be assigned based on intern interest, experience, and area of study*

## Intern will learn a variety of things, including

- Real-world knowledge of internal and external communications
- Hands-on professional skills including strategy, planning, and project execution
- Networking with professionals in the field

## Requirements

- Communications major or equivalent professional experience; 3.4 GPA or above
- Creative and flexible
- Experienced and comfortable with technology
- Accountable and self-directed
- Motivated, organized and possess strong communication skills

## Schedule and compensation

- 5-10 hours per week, with flexibility in scheduling
- Some assignments can be performed virtually
- Interns will earn academic credit or service hours
- Additional compensation may be offered based on skill level and completion of successful internship

## Contact

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